

Current Trends in Medical Management of ITP: New Perspectives—Evolving Care

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► Option 1

Scienta Healthcare Education® offers physician certification for the CME activity.

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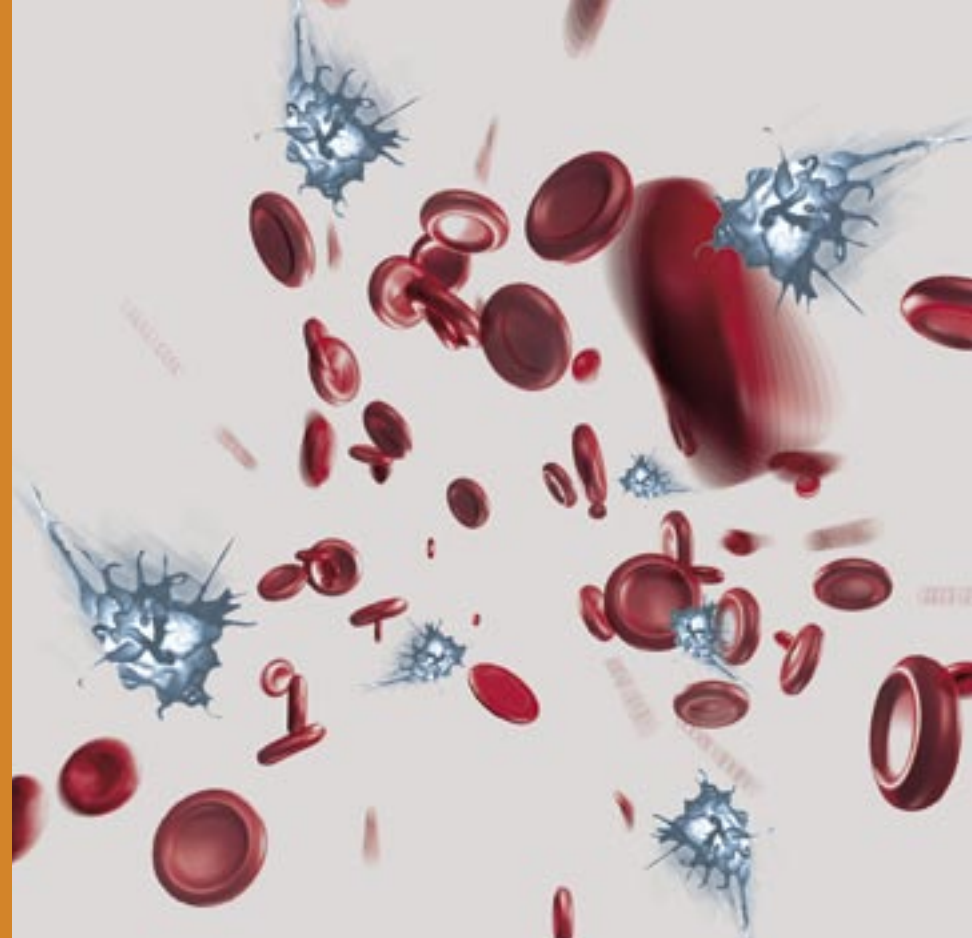
Scienta Healthcare Education® is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians.

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Your hospital's Office of Continuing Medical Education certifies the CME activity.

A CME Grand Rounds Initiative



Current Trends in Medical Management of ITP: New Perspectives—Evolving Care

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Scientia Healthcare Education®, along with Drs James Bussel and Michael Tarantino, announces the availability of an educational lecture presented by nationally recognized, expert faculty for your hospital grand rounds.

Program Overview

Immune thrombocytopenic purpura (ITP) is a condition often treated by hematologists. Current ASH-endorsed practice guidelines on management of ITP were last updated in 1996. However, since that time, newer data on therapeutic options have contributed greatly to trends in management. In light of this rapidly changing clinical area, continuing education is warranted that is targeted to healthcare professionals delivering care to ITP patients. This CME activity is designed to review and discuss best practices regarding the pathophysiology and pharmacotherapy options for treatment of ITP in pediatric and adult patients.

Overall Learning Objectives

At the conclusion of this activity, participants should be able to

- Discuss data supporting the best practices for first-line ITP therapy
- Relate the mechanism of action and toxicity of therapeutic agents used to treat ITP to the key steps in ITP pathogenesis
- Explore the potential management strategies that could be employed to manage patients with chronic and refractory ITP

► Target Audience

This CME grand rounds program is designed for hematologists and oncologists who have an interest in the diagnosis and treatment of ITP.

► Register now to secure your preferred speaker!

Please complete the attached registration form and return it via fax to Scientia at 919.544.2416.

Nationally recognized faculty are available to present this scientific information:

Educational Planning Committee

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