

## ALSO AVAILABLE...

### The Aranesp™ Oncology Physician Office Promotional Discount Program

#### What is Aranesp™ Oncology Physician Office Promotional Discount Program?

The Aranesp™ Oncology Physician Office Promotional Discount Program is a special short-term off-invoice discount program being made available to all contracted Amgen Oncology Physician Office Customers.

Starting August 1, 2002, and ending on September 30, 2002, contracted Oncology Physician Office Customers will receive an **additional 5%** off-invoice discount for a **total** off-invoice discount of 10%.

Following the expiration of the promotional program period, the Aranesp™ off-invoice will revert

back to 5%, as contained in your current Amgen Physician Office Agreement.

#### How do you take advantage of the Program?

Simply purchase Aranesp™ from FloridaInfusion anytime between August 1, 2002, and September 30, 2002. FloridaInfusion will automatically make available the promotional off-invoice discount of 10% to your office from August 1st through September 30th.

#### Will your Aranesp™ purchases be applied to your current Amgen Physician Office Agreement rebate schedule?

Yes. All Aranesp™ purchases will

apply towards the rebate schedule as contained in your current Amgen Physician Office Agreement.

#### Why is Amgen making this program available?

Amgen is making this special promotion available because it values its customers and patients and is excited about the many benefits Aranesp™ has to offer.

#### Whom should you contact if you have questions?

Should you have any questions regarding the Program, please contact your Amgen Professional Sales Representative.

#### From the Desk of

## Dr. DiBenedetto, Jr.



Oncology Associates was very pleased to have presentations at our annual meeting by Dr. Corey Langer, Dr. David Rosenthal and Dr. Julian Schink. These presentations gave our members an update of the treatment of anemia, head and neck cancer and ovarian cancer. We were also pleased to have Dr. Randy Vogenberg. He gave an excellent overview of the future of the health care system from the perspective of the employer, the government, the physician and the pharmaceutical companies. We thank Amgen, Roche, MGI and Immunex for sponsoring the program.

A practicing oncologist in Providence, RI, Dr. DiBenedetto directs the Oncology Associates (OA) advisory board for establishing treatment guidelines, selection of product and therapeutic alternatives and reporting on reimbursement/legislative issues that affect the OA membership. Dr. DiBenedetto is active in ASCO as well as many other societies and committees specific to the practice of oncology treatment. In his columns, Dr. DiBenedetto, Jr. discusses topics pertinent to the community-based oncology practice.