



## ASK JOE

### What are the inherent benefits of OA membership?

The common thread that ties many physicians in Oncology Associates (OA) together is their independent practice. Although independence has its benefits, it is certainly not without its share of challenges, one of the most common being the feeling of isolation with little peer support.

Since all members of OA are independent, the experiences and feelings felt by one are most likely shared by many. Few members realize the value of networking and support that is inherent to OA. Utilizing OA as a peer networking service is a beneficial way to get the most out of membership.

Peer support was evident at our annual June meeting during the roundtable discussions. Many physicians shared problems and concerns in their practice and others were able to offer solutions based on their experience. Lasting relationships between members are also formed during our events and meetings, allowing for support long after the event is over. Additionally, the OA team is readily available for education and consulting of any practice related questions members may have.

With so many barriers to success facing independent providers today, such as CMS, HMOs and hospital competition, it is important to know our team understands and appreciates concerns with your practice. We are working on your behalf to provide the necessary resources to make your practice a success.

Be sure to take advantage of networking opportunities at OA's upcoming meetings, gatherings and conference calls. Also, OA may be used as a resource to locate independent physicians in your area. We thank you for your ongoing support of Oncology Associates and appreciate any feedback you may have that may enhance our future relationship.

Joseph Lewarski, OA's Chief Operating Officer and Co-founder, answers the frequently asked questions posed by OA's membership. Contact him with your questions at [jlewerski@rcmed.com](mailto:jlewerski@rcmed.com).

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## OA ANNOUNCEMENTS

### Here We Grow Again!

Oncology Associates (OA), a division of RC Medical, Inc. is pleased to announce an internal promotion, as well as the addition of two new members to its team.

**Brent Evans** has been promoted to Executive Vice President and General Manager. Mr. Evans has been with OA for over three years and previously held the position of Vice President of Sales and Marketing. In this role, Mr. Evans will be responsible for strategic planning and overseeing all business operations, including sales and marketing efforts. Mr. Evans has over 17 years of healthcare experience.

**Tom Farkas** joins as the Director of Finance, bringing over 30 years of accounting, finance and administrative experience in both small business and Fortune 500 companies. Mr. Farkas will be responsible for all financial activities of the company.

**Kelly Desatnik** joins as the Director of Marketing. She will be responsible for the direction and implementation of OA's marketing plan, event planning and member communications. Most recently, Ms. Desatnik was Manager of Product Development for Christian & Timbers, a leading executive search firm. Ms. Desatnik brings extensive content development, print collateral, communications and public relations experience to OA.

Dennis Wollschleger, CEO and Co-founder of Oncology Associates said, "We are excited to grow our team with such exceptional talent. I feel that the leadership we have secured at OA will allow us to become more customer service focused on our members and will help take OA to the next level of growth."

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