



An exclusive interview with MGI Pharma, Inc.

Strength of Relationships

Oncology Associates recently asked Stan Storer, Senior National Account Manager with MGI Pharma to describe the strength of its relationship with Oncology Associates. Through our conversation, we learned more about the important role that OA plays in providing clinical data and service opportunities offered by MGI Pharma to its members.

OA: What aspect of the relationship between Oncology Associates and MGI Pharma has proven to be the most valuable?

SS: Oncology Associates does an effective job of communicating the clinical benefits of Aloxi™ injection to their members through educational opportunities. This truly is one of the most valuable services that OA provides. By presenting fair-balanced, clinical data and allowing the members to select which products best meets their needs, the end result is that the patient receives the best healthcare possible.

OA: What role has your relationship with Oncology Associates played in the successful launch of Aloxi™ to OA's membership?

SS: All of our successes to date have been a team effort. MGI Pharma and OA have worked closely together to ensure a successful product launch. In addition, FloridaInfusion works closely with us to

ensure that Aloxi™ injection is available to their members. We are pleased to be a partner with Oncology Associates.

OA: Please describe any educational opportunities that Oncology Associates has created for MGI Pharma.

SS: OA has presented clinical data through their member meetings, website, news magazines, clinical faxes and CME mailings. They have also been visible at many of the national conferences such as ONS and ASCO.

OA: What have you learned from Oncology Associates members as a direct result of personal one-on-one interaction?

SS: OA provides a healthy balance between education programs and having fun. I have thoroughly enjoyed meeting many of the OA members. I should also say that it is exciting to see a direct correlation between those who have attended these meetings and who

immediately began using Aloxi™ injection.

OA: How does MGI Pharma support OA practices with regard to reimbursement?

SS: It is important to provide reliable, reimbursement services for the practice. MGI Pharma offers information on our website regarding reimbursement codes and information. The number for our Aloxi™ Alliance Program is **1-866-302-5694**. I would encourage everyone to learn more about Aloxi™ injection at www.Aloxi.com.

OA: What is your favorite aspect of working with Oncology Associates?

SS: Without a doubt, the people! The entire staff is sincere, caring, ethical and dedicated to all who serve in the oncology profession. I have had the pleasure of working with them for the past several years. They clearly operate in the best interest of their members, as well as their manufacturing partners.

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