

ONCOLOGY ASSOCIATES' PHYSICIAN
& PRACTICE MANAGER CONFERENCE

A Whole New
BALL GAME

January 21-23, 2005
St. Petersburg, Florida

O A physician and practice manager members gathered at the historic Renaissance Vinoy Hotel in St. Petersburg, FL to meet about critical issues their practices face in the year ahead. This conference focused on up to the minute reimbursement changes for the New Year, clinical updates, billing and coding issues and contract reviews. Physicians and Practice Managers learned strategies for working together to create a more efficient practice. Please enjoy the summaries of the clinical and reimbursement presentations from the conference on the following pages.

"These conferences are a great value to me, the physician and ultimately the patient."

Marilyn C., Practice Manager

"I learned from this conference that I am not the only one confused and frustrated by the new Medicare changes. I always come away from these conferences with valuable information for our practice."

-Jennifer B., Practice Manager

"I enjoyed meeting the OA staff and other members facing the same issues."

-Steve M, Practice Manager
