

The Education Pages

Current CEU's, CME's and continuing education opportunities

Continuing Education Opportunities from Roche

The following online continuing education activities are supported through an independent educational grant from Roche Laboratories.

DEMYSTIFYING CINV CONTROL IN THE COMPLEX AGING PATIENT

Take this online at: www.advancmed.org/cinv Presented by: Kathy Lynch, RN, BSN, OCN

This online activity is intended for nurses who manage the care of patients undergoing chemotherapy for cancer. A group of oncology specialists will discuss the benefits and side effects of approved 5-HT₃ receptor antagonists.

A RISK MANAGEMENT APPROACH TO CINV IN THE ELDERLY PATIENT

Take this online at: www.advancmed.org/188 Faculty: Matti S Aapro, MD and Dr Peter R Blower, PhD, DSc

Release Date: November 2004 Expiration Date: November 2005

This online continuing education (CME/CE/CPE) activity is intended for physicians, nurses, and pharmacists who care for oncology patients undergoing emetogenic chemotherapy. The fundamental goal of this multidisciplinary activity is to enhance safe and effective management of chemotherapy-induced nausea and vomiting (CINV) in the aging patient. Complexities of the elderly-comorbidities, polypharmacy, metabolic alteration, and the use of complementary and alternative medicine-will be examined regarding the impact each may have on appropriate selection of antiemetic agents.

Credit Designation Statement: AdvancMed designates this educational activity for a maximum of **1.5 category 1 credits** toward the **AMA Physician's Recognition Award**. Each physician should claim only those credits that he/she actually spent in the activity. AdvancMed provides this activity for **1.8 continuing nursing education contact hours**. **Pharmacists:** Creative Educational Concepts will award **1.8 contact hours (.18 CEUs)** of continuing education.

ANTIEMETIC OPTIONS FOR CINV AND PONV: CLINICAL CONSIDERATIONS, COSTS AND CONSEQUENCES

Register online at: www.advancmed.org/1002 Faculty: David G Frame, PharmD, Activity Chair; Keith Candiotti, MD; Julie Alley, PharmD

Release Date: February 2005 Expiration Date: February 2006

This continuing education CD-ROM, designed for hospital- and clinic-based pharmacists, emphasizes the physiologic, quality of life, and economic benefits achievable through implementation of nausea and vomiting prophylaxis and management protocols.

Credit Designation Statement: This program has been assigned ACPE number 245-999-05-011-H01 and will award **2.0 contact hours (0.20 CEUs)** of continuing education credit. CEC complies with the Criteria for Quality for continuing education programming. Statements of credit will be issued to those participants attending the program and completing a CE request form.

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OA: Describe the overwhelming success of the LiveSTRONG bands and the benefit to cancer survivors.

MS: The original website to purchase LiveSTRONG bands was set up to handle about 1,000 transactions a week. After the 2004 Tour de France, demand ranged from 60,000 to 70,000 a day! On Christmas day in 2004, more than 40,000 bands were sold. Year to date, more than 40 million have been sold.

The LiveSTRONG bands are possibly the biggest cause of awareness for LAF and cancer survivorship. Forty million plus have expressed interest in acknowledging cancer survivorship. With money in the bank that was unexpected, LAF has an opportunity to make a bigger difference worldwide.

The benefit to cancer survivors is the push for more effective clinical trials especially in

young adults. LAF is now in a position to increase the volume of their voice in conjunction with other groups. LAF can be the umbrella for small local foundations to help take their positive message national. LAF works with organizations like www.planetcancer.com, a world of support for young adults and **Flashes of Hope**, a group that uses photographers and make up artists to photograph children in their darkest hour to say, "I am still here!"

Recently, LAF benefited the University Hospitals of Cleveland, OH at the Rainbow Babies and Children's center by assisting in the opening of a Children's Wellness Center. This new concept transitions children who have been treated for cancer back into everyday life. A child who has received cancer treatment for a year and a half, loses a significant amount of time with their classmates, friends and family. There are

many misunderstandings about what a child can do post cancer treatment. Cancer survivors can talk and understand each other, while children need the Wellness Center to represent them. It is programs like these and others that could be replicated nationwide to provide the best model for post treatment care.

OA: What is on the horizon for LAF and Mike Sherwin?

MS: My personal opinion is that the year 2004 was the start to being able to do good things. At the end of 2005 LAF will have the chance to be a different organization. For me, LAF is a place where I can make a difference. My life previous to this allows me to be of service.

OA is inspired by Mike's continued efforts and contributions to cancer survivors everywhere to LiveSTRONG. OA