

New Roche Web Site Features Latest Clinical Information for Oncology Healthcare Professionals

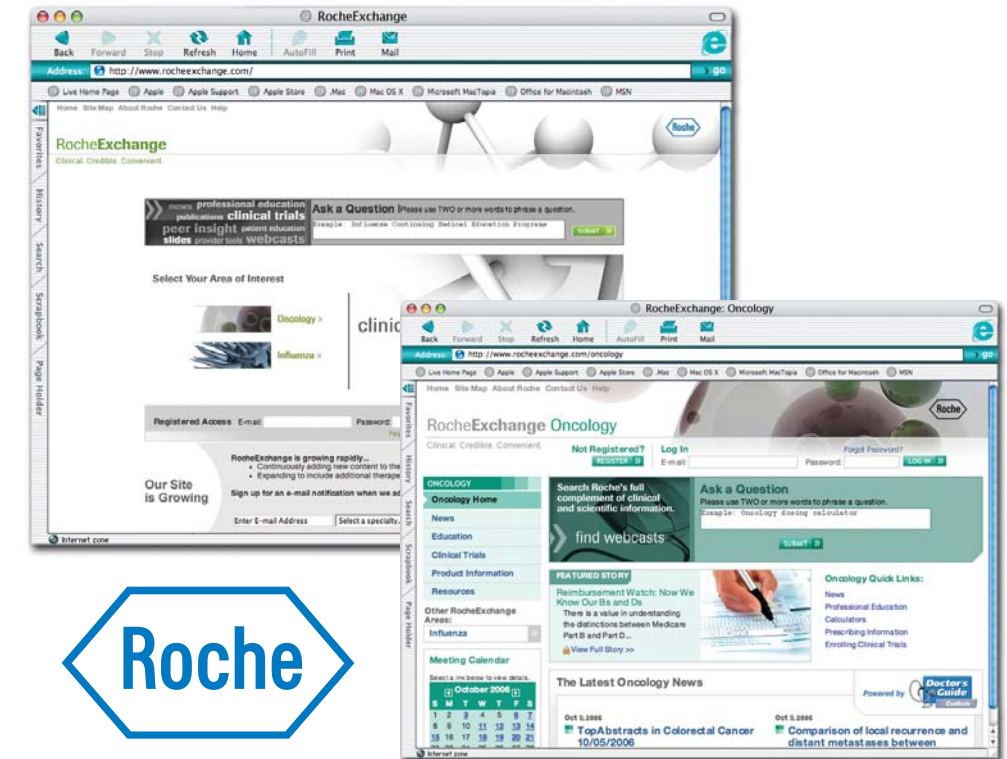
RocheExchange.com/Oncology Provides Real-Time Access to Roche Oncology Drug Information, Clinical Trials and Research Innovations

NUTLEY, SEPTEMBER 27, 2006 Roche, a leader in oncology medicine and research, announced today the launch of a new, state-of-the-art Web site for oncology healthcare professionals. RocheExchange.com/Oncology is a virtual, one-stop-shop for the latest, scientifically balanced clinical information about Roche oncology products, professional and patient educational materials, and peer insights.

A new Web destination, RocheExchange.com/Oncology is the first phase of RocheExchange.com, Roche's comprehensive Internet portal designed exclusively for healthcare professionals. The portal is designed to support the medical community's commitment to maintaining the highest standards of patient care by providing them with direct access to recent, relevant and credible medical information at their convenience.

"As a leader in oncology, Roche is committed to providing reliable, cutting-edge clinical information that will enable oncologists to deliver the best possible care to their patients. And, we know that oncologists overwhelmingly prefer using the Internet to access this vital information," said Lars E. Birgerson, Vice President of Medical Affairs, Roche. "With the launch of RocheExchange.com/Oncology, healthcare professionals now have a comprehensive, 24-hour online resource on Roche products and research that houses the medical information and educational features they seek."

RocheExchange.com/Oncology was developed to address the dynamically changing clinical landscape in the field of



oncology by providing information in real-time. Designed based on input from the oncology medical community, the site includes current Roche oncology product information, a comprehensive, searchable database of product research; breaking oncology news; professional education, including continuing medical education (CME); and downloadable patient education tools. Roche also offers a Web site available to the general public with information on its clinical trials, www.roche-trials.com.

RocheExchange.com/Oncology also features PUBMED, a searchable medical

journal resource, and live news feeds from the Doctor's Guide. As an added convenience, RocheExchange.com/Oncology can be customized to fit specific user preferences and needs, and is a unique resource that is easy to use and accessible to all oncology healthcare professionals, including physicians, nurses, pharmacists and medical technologists.

For additional information about the Roche U.S. pharmaceuticals business, visit: www.rocheusa.com, www.roche.us, and www.RocheExchange.com (for medical professionals only). **OA**